



**THE GOVERNOR MARIO M. CUOMO BRIDGE
PUBLIC ART PROJECT: MURAL
Request for Proposals**

OVERVIEW

ArtsWestchester, in partnership with the New York State Thruway Authority (Authority) and the Arts Council of Rockland, seeks proposals from professional New York State artists or artist collectives interested in creating a permanent mural for an underpass on the Rockland County landing of the Governor Mario M. Cuomo Bridge shared bicycle and walking path ("the path"). Artists will be selected through a competitive panel process, which will include representatives from the partner organizations.

The mural should be original in design and accessible to a diverse audience. Artists are strongly encouraged to consider the regional context of the mural location, including the history and culture of the Hudson River Valley and the surrounding communities in particular. Additional considerations and specifications will be determined by the Authority, with input from ArtsWestchester.

From this RFP, the Selection Committee will identify up to five (5) finalists who will be awarded a stipend of \$300 to submit final artwork designs. Artists may be asked to present their proposals in-person to the Selection Committee.

Artists will be notified if they have been selected as a finalist on or around September 27, 2019.

The project winner should be prepared to install the mural on site in April, 2020.

Please review all details in this document before making your submission.

RFP DEADLINE: All proposals must be submitted online via the link provided by September 13, 2019, 11:59PM, E.S.T.

ELIGIBILITY: Artists must reside, work, or maintain a studio in New York State to be eligible for consideration for this project.

PROJECT BUDGET: The \$38,500 commission will cover all services from final design through fabrication/installation, including artist fee, material costs, and insurance.

Finalists will be awarded a \$300 honorarium.

SUBMISSION NOTE: Artists may only submit one design for consideration by the panel.

OPPORTUNITY WEBSITE: artsw.org/bridgemural

APPLICATION PORTAL: <https://artswestchester.submittable.com/submit/144149/mario-m-cuomo-bridge-mural-rfp>

OPPORTUNITY DETAILS

BACKGROUND:

The Authority has replaced the Tappan Zee Bridge with a new 3.1-mile state-of-the-art, twin-span structure across the Hudson River between Rockland and Westchester counties, 20 miles north of New York City.

The \$3.98 billion Governor Mario M. Cuomo Bridge is the first cable-stayed bridge across the Hudson River and the largest project in the history of the New York State Thruway Authority.

The westbound span of the bridge will feature a shared-use bike and pedestrian path, which will include six overlooks – resting points that will reflect the culture and history of the Lower Hudson Valley. The path will provide a new connection for non-motorized transport in the region and offer an exciting recreational opportunity that currently does not exist in Rockland or Westchester.

DESIGN PARAMETERS:

Murals are considered permanent and should be applied with long-life paint, or durable, weather-resistant 2D materials. Proposals may not include sculptural or protruding elements. All proposed work must be able to withstand an outdoor, four-season environment and include plans for a final anti-graffiti coating. The mural must conform to the footprint of the designated site shown in the attached plans and may utilize the entire space or portions of it, including interior walls, the ceiling, and the exterior chamfered walls. Proposals may NOT include the path itself.

All styles of artwork will be given equal consideration. Proposals should be sensitive to the behavior of pedestrians and cyclists entering and exiting the underpass, and be appropriate for all ages and audiences. Artists are strongly encouraged to consider the regional context of the mural location, including the history and culture of the Hudson River Valley and the surrounding communities in particular.

Artists may submit one design for consideration.

All proposals will be judged based on their artistic merit and on the criteria established by the Selection Committee.

THE SITE

The mural will occupy walls in an underpass located on the Rockland County landing of the Governor Mario M. Cuomo Bridge shared bicycle and walking path. All walls (including ceiling) are available to the artist(s) for the project. Approximate dimensions of the available walls are as follows (please see attached diagrams for additional information, including details pertaining to underpass lighting and wall concrete):

<i>East Wall:</i>	14.5' tall x 75' long
<i>West Wall:</i>	14.5' tall x 62' long

Ceiling: 12' x 87'
West chamfered wall: 14.5' tall x 10' long
East chamfered wall: 14.5' tall x 12' long

HOW TO APPLY:

All submissions must be made electronically, via our online application portal, using the following link:
<https://artswestchester.submittable.com/submit/cd04445e-1229-41ef-b0a3-c1fe2493ba49/mario-m-cuomo-bridge-mural-rfp>

No submission via email, mail, or in-person shall be accepted.

Artists interested in being considered for this opportunity must submit the following:

1. A current resume/CV, highlighting relevant experience not to exceed 2 pages
2. Minimum of 5, up to 10, images of original completed artworks (Work Samples)
3. Work Samples Checklist
4. Artist statement
5. 2D renderings of proposed mural and 2D renderings of mural in situ
6. Project Statement
7. Project Budget and a project narrative
8. Materials List
9. Any additional supporting materials that might be helpful to your proposal or the overall project (optional)

PROPOSAL REQUIREMENTS:

Proposals must include the following:

1. Artist CV/Resume

Format: jpeg, tiff, tiff

Quantity: Up to 1 file

Current CV/Resume, not to exceed 2 pages highlighting relevant projects from the last 5 years.

Artist may wish to include the names of up to 3 professional references.

2. Works Samples and Artwork Checklist

Format: jpeg, tiff, tiff

Quantity: Up to 10 files for the work samples and 1 file for the checklist

Artist(s) must submit up to 10 (minimum of 5) samples of completed past projects. Images must be submitted digitally and be high resolution (300 DPI, or file size of at least 1MB). Along with the work samples, Artists must supply an artwork checklist that accurately identifies all submitted work samples and properly cites them (Title, Date, Medium, Dimensions, Locations, etc.)

3. Artist Statement

Format: jpeg, tiff, tiff

Quantity: Up to 1 file

Submit a statement that reflects your current body of work.

4. 2D renderings of the proposed mural with 2D renderings in situ

Format: jpeg, tiff, tiff, PDF

Quantity: Up to 5 files.

Artists must submit a 2D rendering of their proposed mural. In addition, artists must submit a 2D rendering in situ of their proposal. ArtsWestchester and the Authority will provide site renderings for Artists' use, or Artists may use their own renderings. In situ renderings are intended to show the work in the allotted space, and facilitate the Panel's and the Public's envisioning of the mural at the site. Renderings may be hand drawn or made with a computer software.

5. Project Statement

Format: Word Doc or PDF.

Quantity: Up to 1 file per design

A written description of the proposed mural to give the viewer understanding or insight. The Project Statement should inform, provide context, and present the inspiration for your work. It can be descriptive or reflective in nature (1-page maximum).

6. Project Budget & Budget Narrative

Format: Word Doc, Excel Doc, PDF

Quantity: Up to 2 files

- ☐ The \$38,500 commission will cover all services from final design through fabrication, including artist fee, fabrication, and insurance.
- ☐ Provide quotes from proposed subcontractors for design, shop drawings, engineering, and fabrication.

****Should the Artist's expenses for the above-referenced items exceed the total amount of the project fee, the Artist should account for those costs with the general mural commission. The Artist understands that total project costs may exceed the funds provided by ArtsWestchester, and is solely responsible for and agrees to fund and pay any additional moneys due to ensure completion of the project.**

7. Material list

Format: Word Doc or PDF.

Quantity: Up to 1 file

Please list all materials that will be used in the implementation of the design, including paint/coating finishes, and any other materials integral to the aesthetic of the piece. Artists are encouraged to provide specifications for any paints, coatings, or other materials used. Specs will be required from finalists.

8. Additional Support Materials

Format: Word Doc, PDF, jpeg

Quantity: Up to 1 file

If using subcontractors, please provide bios/resumes of proposed subcontractors.

All proposal documents, including the renderings, will become property of the Authority and ArtsWestchester, and will be used for educational and/or promotional purposes of the project. Each finalist's proposals may be exhibited for committee and community consideration. ArtsWestchester may

consider submitted proposal documents for other public art opportunities in the event the Artist(s) is/are not selected.

Applicants are encouraged to apply early to reduce risk of technical difficulties. Incomplete, late, hand-delivered, mailed or emailed submissions will NOT be accepted for any reason.

SELECTION PROCESS & CRITERIA:

A selection committee will review all eligible artist submissions. The committee will include representatives from ArtsWestchester, the Authority, and the Arts Council of Rockland.

Submissions will be evaluated by the following criteria:

- Artistic excellence and originality as evidenced by representations of past work images, proposal documents, and other supporting materials.
- Appropriateness of artist's medium, style, and previous experience as they relate to the project goals and setting.
- Consideration/awareness of regional context of the mural location as demonstrated in the submitted materials.
- Experience with projects of a similar scale and scope.
- Ability to participate in the design and implementation of the project as required.

The Selection Panel will identify up to five (5) finalists for the project. Invited finalists will be furnished with an honorarium of \$300 towards final required documents.

The Selection Committee will name one (1) winner for the mural. The Winner will be approved by the Authority and will contract with ArtsWestchester.

FULL SCOPE OF WORK:

All proposal documents, including the renderings, will become property of the Authority and will be used for educational and/or promotional purposes of the project. Each finalist's proposals may be exhibited for committee and community consideration.

Artist(s) who are awarded the commission will be contracted by ArtsWestchester to produce the artwork, in keeping with the final designs accepted by the Selection Committee and approved by the Authority. The Authority will assume ownership of the mural upon completion by the artist(s).

Additional responsibilities of the selected Artists include, but are not limited to:

- The Artist shall be available with reasonable advance notice for a reasonable number of meetings required to coordinate design and project implementation, ceremonies, press conferences and photo opportunities and the like, as necessary.
- The Artist shall perform all services and furnish all supplies, material and/or work equipment as necessary for the design and fabrication of the Artwork.

- The Artist shall provide a document detailing the process, material specifications, and equipment needed for installation, along with an installation timeline.
- The Artist shall provide required insurance in amounts and limits specified in the final contract between ArtsWestchester and the Artist.
- The Artist shall secure any and all required licenses, engineering approvals, and similar authorizations at the Artist's expense as may be necessary for the installation of the Artwork at the Site.
- The Artist shall provide a maintenance manual with a description of all materials, processes and products utilized in the Artwork and the required care and upkeep involved, as well as recommended procedures in the event of necessary conservation.
- The Artist shall guarantee the work to be free from faults of materials and workmanship for one year after completion.
- The Artist understands that total project costs may exceed the funds provided by ArtsWestchester, and is solely responsible for and agrees to fund and pay any additional moneys due to ensure completion of the project.

PROJECT CONTACTS:

All questions about this opportunity should be directed to ArtsWestchester.

Kathleen Reckling
 Director of Public Programs, ArtsWestchester
kreckling@artswestchester.org
 914.428.4220 ext 306

Logan Hanley
 Exhibitions Manager, ArtsWestchester
LHanley@ArtsWestchester.org
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ABOUT THE PARTNERS

ArtsWestchester

ArtsWestchester began in 1965 as a conversation among arts advocates and volunteers in a living room and has grown into is New York State's largest private, not-for-profit cultural service organization.

Our mission is to provide leadership, vision, and support to ensure the availability, accessibility and diversity of the arts in Westchester County.

Our vision is of a Westchester in which every man, woman and child can explore his or her creative impulses; where the arts are accessible to every sector of society and are an educational priority in our schools; where opportunities for artists are plentiful; where public art is fundamental to the landscape and cityscape; and where a new generation can use the arts as a window to the world.

Our programs and services enrich the lives of everyone in Westchester County. We help fund concerts, exhibitions and plays through grants; bring artists into schools and community centers; advocate for the arts; and build audiences through diverse marketing initiatives.

New York State Thruway Authority

The New York State Thruway Authority is responsible for the New York State Thruway, which includes the Governor Mario M. Cuomo Bridge. Built in the early 1950s, the Thruway is one of the largest tolled highway systems in the United States and is a critical component in the national interstate network. The 570-mile superhighway serves travelers with a variety of needs and purposes, including commuters, business travelers, recreational travelers, and commercial vehicle traffic and provides the major route of access for visitors to the State's tourist destinations including Niagara Falls, the State Canal system, the Finger Lakes, the Adirondacks, the Catskills and New York City.

Rockland Council for the Arts

The Arts Council of Rockland is a non-profit organization dedicated to advancing the arts, culture and the role of artists in our community. We seek to foster appreciation and participation in the arts in the diverse socio-economic communities that reside in Rockland County by providing programs of interest to the community and our members, professional development to artists and educators, marketing resources for artists and arts organizations, access to grant opportunities, scholarships, and increased opportunities to network and collaborate.